

# OKRs - objectives and key results



Company goal	Objectives	Key results	Confidence level	Team comments & stories
Company objectives or focus topics. E.g. Revenue growth	Where do we need to go? Actionable and qualitative goals that inspire and set direction	How do we know we are getting there? Time-bound and quantitative steps that measure progress	How confident are we that we can reach the key result? <div><div></div><div></div><div></div></div>	Team's feedback, comments, ideas and fears regarding an OKR