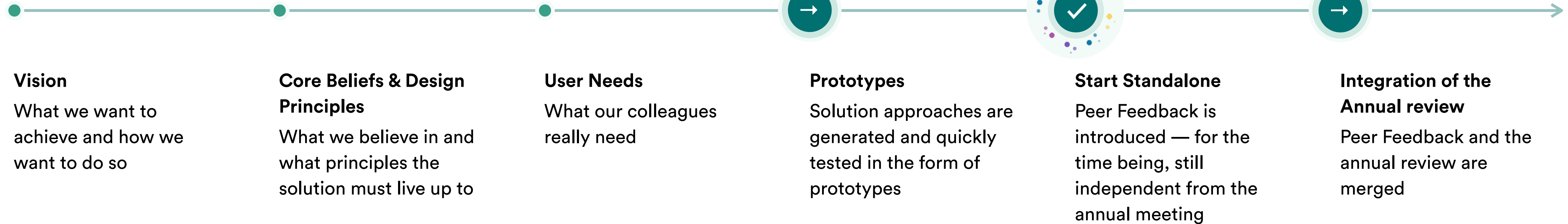


We took a human-centred and iterative approach

Laying the foundations



These common grounds were central to the cooperation within teams, in the design of the tool and in the communication.

We've always asked ourselves: how can we make the solution as simple as possible? Simple for the users and simple to implement.

We wanted to get the solution from the test phase into use as quickly as possible - while still keeping it flexible and independent.

The tool worked. Now it had to be merged with the existing processes.

Vision

At Creaholic, we want to stay at the top of our game, which means we have to continuously develop ourselves.
To make this happen, it's important to regularly reflect on our work and get an outside view of a trusted peer who can give us feedback and assistance on the work we do and the goals we set for ourselves.

Core beliefs

- Everyone wants to make valuable contributions
- Everyone wants to grow
- Constructive feedback makes us better
- Feedback needs a setting
- Feedback is a gift, you can decide what you do with it
- Feedback is more valuable if it comes from people with different perspectives

